VALDECIR CARVALHO

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Professional Summary

Enthusiastic and accomplished Community Manager and Developer Advocate with over 5 years of experience, specializing in the creation, development, expansion, and growth of technical communities for industry leaders like Google Cloud, Oracle, and VMware across Latin America and globally. With a robust background in IT and cloud technologies, I have a proven track record of fostering dynamic communities, managing high-profile events, and producing influential technical content. My bilingual proficiency in English and Portuguese complements my global outreach and community-building efforts. Recognized for innovative community engagement strategies and a passionate commitment to the tech community, and with a strong technical background in IT spanning over two decades focusing on cloud solutions and infrastructure management, I excel in roles that demand strategic vision, technical expertise, and exceptional interpersonal skills.

Key Highlights

- **Community Engagement and Growth:** Demonstrated exceptional ability in engaging and expanding technical communities, evidenced by a 105% membership increase in the C2C Google Cloud Community and the founding of 6 regional VMUG Chapters in Brazil.
- **Event and Program Management:** Successfully planned and executed high-impact events and programs, including the VMware vExpert PRO program and Oracle's PI Day, reaching over 1MM views on YouTube.
- **Technical Content Creation:** Produced and delivered high-quality technical content in English, Portuguese, and Spanish, catering to a diverse audience, and enhancing community knowledge and engagement.
- **Recognition and Leadership:** Acknowledged with multiple industry awards for community contributions and leadership, including 5x VMware vExpert, 2x Veeam Vanguard, and 2x HashiCorp Ambassador.

Professional Experience

Community Manager | C2C – The Google Cloud Community (Remote) | Nov 2022 – Mar 2024
- Led the LATAM community strategy, doubling membership by cultivating strategic partnerships and executing targeted engagement initiatives, resulting in a 105% membership increase.
- Organized flagship events and workshops, enhancing the community's visibility and fostering a robust network of Google Cloud customers, technology enthusiasts, and professionals.
- Development of User Onboarding & Experience Roadmap.
- In charge of the creation and implementation of C2C Gamification strategy.
- Day to Day community moderation tasks, content creation, user onboarding.

Community Manager / Developer Advocate | Oracle (Remote) | Mar 2020 – Nov 2022
- Orchestrated Oracle Cloud's outreach in Brazil, significantly enhancing startup engagement and cloud adoption through educational initiatives and collaborative projects.
- Led the organization of the PI Day 2022 event, achieving remarkable global reach and engagement through strategic influencer collaborations.

VMUG Chapter Leader | VMware User Group | 2016 - 2018
- Pioneered the establishment of the São Paulo VMUG Chapter, leading to the formation of 6 additional regional chapters, mentoring new leaders, and solidifying VMUG's presence in Brazil.

Tech Community Manager | VMware Inc (Remote) | Jan 2018 - Apr 2019
- Initiated the VMware vExpert PRO program, recruiting the first 50 key community leaders and significantly amplifying VMware's global community impact and engagement.

- Enhanced VMware Brazil's social media presence, delivering compelling content and fostering strong community relationships through strategic social media campaigns, content creation, and community engagement.

Additional Professional Highlights

- **Sr. Cloud Engineer / Sr. SRE | Oracle**: Delivered cloud solutions leading to over $100MM in sales.
- **Cloud Solutions Architect | United Health Group Brazil**: Developed a cloud architecture strategy, aiding in digital transformation.
- **Infrastructure Engineer | Multiplus**: Optimized data center operations for high availability and disaster recovery.

Education

Bachelor's Degree in Business Administration & Marketing
Universidade Sant'Anna, São Paulo, Brazil, 2006

Technical Diploma in Data Processing
E.T.E. Prof. Horácio Augusto da Silveira, São Paulo, Brazil, 1996

Technical and Soft Skills

- **Cloud Computing:** Expertise in Oracle Cloud, AWS, Google Cloud, and Azure, with hands-on experience in deploying scalable cloud solutions.
- **Containerization & Orchestration:** Proficient in Docker and Kubernetes, enabling efficient CI/CD pipelines and microservices architecture.
- **Infrastructure as Code:** Skilled in Terraform, automating infrastructure provisioning and management across multiple cloud platforms.
- **Programming & Scripting:** Competent in Python, PowerShell, and JavaScript, enhancing automation and integration capabilities.
- **Community Engagement:** Exceptional ability in building, nurturing, and leading tech communities, driving growth and fostering innovation.
- **Strategic Planning & Leadership:** Demonstrated success in strategic program management, event coordination, and leading cross-functional teams to achieve goals.
- **Communication:** Strong multilingual communication skills (English, Portuguese, Spanish), adept at creating and delivering impactful presentations and technical content.

Languages

- **Portuguese:** Native
- **English:** Fluent
- **Spanish:** Conversational

Interests

- Technology trends, Cloud Computing, Open Source
- Innovating with AI & ML
- Community Building and Advocacy and Technology Evangelism
- Program and Developer Relations Management
- Engaging with technology startups and building communities
- Event Hosting and Public Speaking